

# PRIVACY NOTICE

THIS NOTICE DESCRIBES HOW HEALTH INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY. THE PRIVACY OF YOUR HEALTH INFORMATION IS IMPORTANT TO US.

## Uses of Your Health Information

We use and disclose your health information about you for treatment, payment and operations. For example:

### Treatment:

Health information may be provided at our discretion, to individuals responding to assist you in an emergency situation. It is important to keep your health care information updated and current so that ALERT RESPONSE can provide accurate information to responders and emergency personnel.

### Payment:

We may use and disclose your health information to obtain payment for services we provide you. Personal and health care information may be provided in order to invoice agencies or providers for services rendered on behalf of the agency's members.

### Operations:

We may use and disclose your health information in connection with our operations. Operations include quality assessment and improvement activities, reviewing the competence or qualifications of healthcare professionals, evaluating practitioner and provider performance, conducting training programs, accreditation, certification, licensing or credentialing activities. In certain situations, it may be necessary to disclose health care information under State legal regulations such as Adult Protective Services. ALERT RESPONSE will comply with the laws of the State and the member will be notified of said disclosure.

## Your Rights

You have the right to look at or get copies of your health information, with limited exceptions. To access your health care information that we maintain, please contact our Privacy Officer. An access request form may be obtained at 1400 Moccasin Trail, Suite 6, Lewisville, Texas 75077. Access shall mean: the right to see data, the right to request amendments to the data, the right to the accounting of disclosures made by the provider. the right to place restrictions on uses and disclosures and the right for the communications to be confidential. The Privacy Officer will respond to your request in writing within (60) sixty days. If your request is denied you may request an independent review of your request. This independent review form may be obtained at 1400 Moccasin Trail, Suite 6, Lewisville, Texas 75077. It is to be submitted to the Privacy Officer. The independent review will take place and be responded to within (60) sixty days.

## Privacy Officer

The designated Privacy Officer for ALERT RESPONSE is Matt Newton. Address: 1400 Moccasin Trail, Suite 6, Lewisville, Texas 75077 Telephone: 972-318-0161.